

Tobacco and Vaping Control Forum

22-23 SEPTEMBER 2020
VIRTUAL



Forum sur le contrôle du tabac et du vapotage

LES 22 ET 23 SEPTEMBRE 2020
VIRTUEL

FINAL PROGRAM



2020 TOBACCO & VAPING CONTROL FORUM

FORUM OBJECTIVES

Having attended the 2020 Tobacco and Vaping Control Forum, delegates will be better prepared to:

- Utilize effective evidence-based programs and best clinical practices as well as policy approaches.
- Identify tobacco and vaping control-related challenges and solutions, trends, emerging issues and evidence gaps.
- Describe tobacco and vaping control-related research, successful strategies and best practices in tobacco and vaping control.
- Explore strategies to address emerging issues and potential impacts on decision-making, research, policy and practice.
- Design knowledge translation approaches to shape the future of Canada's tobacco and vaping control research, policies and programs.

VIRTUAL FORUM

The virtual forum will feature many of the same program elements as the planned in-person event. Participants have the opportunity to:

- Stream live sessions and connect with speakers via live Q&A.
- Connect with other participants, sponsors and exhibitors via 1:1 chat or in small groups through the Meeting Hub.
- Learn in your personal work environment at your own pace.
- Gain additional learnings with unlimited, on-demand access to the presentation gallery for one year.

PRESENTATION FORMATS

Plenary Sessions

Live plenary sessions are 55 minutes in length. After an introduction by the session chair, presenters will deliver their remarks; during the remaining session time, presenters will take part in a live moderated Q&A.

Symposiums and Workshops

Live symposiums and workshops are 60 minutes in length. Following an introduction by the session moderator, the speaker presentations will be played for a maximum of 30 minutes. During the remaining session time, presenters will take part in a live discussion and moderated Q&A.

A post-session discussion forum will be available for presenters and participants to engage and address questions that were not answered during the session.

Oral Abstract Presentations

Oral presentation sessions are 60 minutes in length and will feature seven abstract presentations. Due to the time constraint, each presenter will deliver a three-minute summary presentation of their work. During the remaining session time, presenters will take part in a live discussion and moderated Q&A.

Participants who plan to join an Oral Presentation session are highly encouraged to review the more fulsome 10-minute presentations provided by abstract authors in advance of the conference. Presentations will be available on the virtual platform as of Tuesday 15 September.

Digital Poster Presentations

Due to the reduced presentation time in the virtual format, posters will not be presented live. Instead, registered participants are encouraged to view the posters and interact directly with presenting authors in the Meeting Hub during the Forum.

STEERING COMMITTEE

- Ian Culbert, Canadian Public Health Association (Chair)
- Mohammed Al-hamdani, Canadian Lung Association, Nova Scotia
- John Atkinson, Canadian Cancer Society
- Michel Blanchard, Health Canada, Tobacco Control Directorate
- Kevin Coady, Newfoundland and Labrador Alliance for Control of Tobacco
- Flory Doucas, Coalition québécoise pour le contrôle du tabac
- Les Hagen, Action on Smoking & Health
- David Hammond, University of Waterloo
- Stephanie Menezes, Heart and Stroke Foundation of Canada
- Lesley James, Heart and Stroke Foundation of Canada

PROGRAM-AT-A-GLANCE

Subject to change. This event is not accredited and no CME credits will be awarded.

TIME [EDT]	Session	
TUESDAY 22 SEPTEMBER		
11:55-12:00	Opening and Virtual Instructions	
12:00-12:55	Plenary I	Canada’s leadership in tobacco control: Successes, setbacks and new strategies to secure “5 by 35”
12:55-13:00	Stretch Break	
13:00-14:00	Concurrent Sessions	
	Oral presentations 1	
	Symposium 1	Regulatory policies for e-cigarettes: Evidence, effects and options for flavours, nicotine concentrations, marketing and more
	Symposium 2	Youth vaping, tobacco use and the evolving nicotine market in Canada: Patterns of use and policy implications
14:00-14:15	Stretch Break	
14:15-15:15	Concurrent Sessions	
	Oral presentations 2	
	Symposium 3	First Nations, Inuit, and urban Indigenous community-led approaches to commercial tobacco reduction
	Workshop 1	Virtual care: How to deliver remote smoking cessation and vaping cessation treatment
15:15-15:25	Stretch Break	
15:25-16:30	Plenary II	Tobacco and vaping: Equity matters
WEDNESDAY 23 SEPTEMBER		
11:55-12:00	Opening and Virtual Instructions	
12:00-12:55	Plenary III	Tobacco, vaping and COVID-19
12:55-13:00	Stretch Break	
13:00-14:00	Concurrent Sessions	
	Oral presentations 3	
	Workshop 2	Building a smoke-free culture on construction sites
	Symposium 4	LGBTQI2S+ young adult smoking cessation: Early findings from a market analysis
14:00-14:15	Stretch Break	
14:15-15:15	Concurrent Sessions	
	Oral presentations 4	
	Symposium 5	A menu of options to reform tobacco retailing
	Symposium 6	Emerging trends in vaping among youth and young adults
15:15-15:25	Stretch Break	
15:25-16:30	Plenary IV	The current vape landscape

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TUESDAY 22 SEPTEMBER

11:55-12:00

OPENING AND VIRTUAL INSTRUCTIONS

12:00-12:55

PLENARY I

CANADA'S LEADERSHIP IN TOBACCO CONTROL: SUCSESSES, SETBACKS AND NEW STRATEGIES TO SECURE "5 BY 35"

Despite ongoing challenges, we have achieved successes in tobacco control and we have learned lessons in the areas of research, policy and practice. All of these experiences will serve us well as we work towards the goal of reducing tobacco use to 5% or less by 2035. In looking back on our accomplishments, panelists will discuss opportunities and barriers to advance tobacco control in Canada.

Areas of exploration include plain and standardized packaging for tobacco (including bans on slims, and warnings for cigarettes), the impact of menthol flavour bans, the challenges in regulating new products, and the challenges in providing cessation support. Insights gleaned from achievements, persistent knowledge gaps, and implementation barriers, along with lessons learned from other jurisdictions, will be shared and applied to the Canadian context to determine what is on the horizon for Canada and how we can work together to achieve our common goal.

Presenters

- Rob Cunningham, Senior Policy Advisor, Canadian Cancer Society
- Ryan Kennedy, Associate Professor, Institute for Global Tobacco Control

Moderator

- Robert Schwartz, Executive Director at the Ontario Tobacco Research Unit; Professor, Institute of Health Policy Management and Evaluation, Dalla Lana School of Public Health, University of Toronto

12:55-13:00

STRETCH BREAK

13:00-14:00

CONCURRENT SESSIONS

ORAL PRESENTATIONS 1

Presenters

- A tale of two products and the drive to reach less than 5% by 2035 – *Dana Beaton*
- Sex, gender and vaping: Findings and knowledge products from a scoping review – *Lorraine Greaves*
- Public health and pharmacies: Working together on smoking cessation for priority populations – *Ashlyn Brown*
- Making use of the Quebec Consumer Protection Act to achieve better tobacco control – *Neil Collishaw*
- Effectiveness of long-term engagement in smoking cessation among sample in Ontario – *Jolene Dubray*
- Build Smoke-Free: First-year evaluation results – *Jolene Dubray*
- MPOWER as a tracking system for provincial tobacco control – *Melissa Worrell*

Moderator

- Emma Mallach, Communications Manager, Canadian Public Health Association



REGULATORY POLICIES FOR E-CIGARETTES: EVIDENCE, EFFECTS AND OPTIONS FOR FLAVOURS, NICOTINE CONCENTRATIONS, MARKETING AND MORE

The session focuses on evidence-informed policy analysis of regulatory policy options regarding e-cigarette flavours, nicotine concentrations and marketing/promotion. Building on e-cigarette regulatory experience in jurisdictions from across the globe and on research on the effects of a variety of similar regulatory policies for tobacco, alcohol and other areas, the session will assess the anticipated effects of a variety of options for limiting flavours, restricting nicotine concentrations and curbing marketing and promotion.

Effects are assessed for overall nicotine use, smokers and young non-smokers. Each policy option is also assessed for technical feasibility, political viability, and alignment with international trade obligations. The information presented is directly applicable to stakeholders engaged in promoting and developing e-cigarette policies. It is anticipated that this session will enable further well-informed policy discussion within and amongst Canadian jurisdictions.

Learning Objectives

- Consider a wide range of policy options for e-cigarette regulatory policies regarding flavours, nicotine concentrations and marketing.
- Apply evidence about the effects of a wide range of policy options for smokers' use of e-cigarettes for cessation / harm reduction and for young non-smokers.
- Assess policy options for regulating e-cigarette flavours, nicotine concentrations and marketing in regard to their effects, technical feasibility, political viability, and alignment with international trade agreements.

Presenters

- Robert Schwartz, Executive Director at the Ontario Tobacco Research Unit; Professor, Institute of Health Policy Management and Evaluation, Dalla Lana School of Public Health, University of Toronto
- Daniel Eisenkraft Klein, PhD Candidate, Ontario Tobacco Research Unit, University of Toronto
- Shawn O'Connor, Research Associate, Ontario Tobacco Research Unit, University of Toronto

Moderator

- Emily Taylor, Research Officer, Ontario Tobacco Research Unit, University of Toronto
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YOUTH VAPING, TOBACCO USE AND THE EVOLVING NICOTINE MARKET IN CANADA: PATTERNS OF USE AND POLICY IMPLICATIONS

The session will examine trends since 2017 in youth vaping, smoking, and use of other nicotine and tobacco products in Canada, using data from the International Tobacco Control (ITC) Youth Tobacco and Vaping Survey. The findings will examine changes across a range of nicotine products, with a focus on the e-cigarette market, including e-cigarette brands, nicotine levels, and indicators of dependence. Data from England and the United States will also be presented to examine trends in youth nicotine use under different regulatory contexts, including nicotine limits, flavour restrictions, and marketing restrictions.

The findings have direct implications for federal and provincial policies surrounding nicotine and tobacco products, such as how existing and future policies may impact youth use. The findings also have implications for research monitoring the product market, including brands, use of nicotine salt products, and emerging products (e.g., IQOS).

Learning Objectives

- Discuss the current e-cigarette market and policy landscape in Canada and implications for youth vaping and smoking.
- Explore trends in vaping, smoking, and use of other nicotine and tobacco products among youth in Canada, as well as in England and the United States.
- Examine the impact of policies on youth vaping trends.

Presenters

- David Hammond, Professor, University of Waterloo
- Jessica Reid, Project Manager, University of Waterloo
- Katherine East, Post-Doctoral Fellow, University of Waterloo

Moderator

- Cynthia Callard, Executive Director, Physicians for a Smoke-Free Canada

ORAL PRESENTATIONS 2

Presenters

- Tobacco litigation and the Companies' Creditors Arrangement Act – *Flory Doucas*
- Beyond tobacco taxes: How other economic instruments can be used to strengthen tobacco control – *Cynthia Callard*
- The tobacco settlement negotiations: An historic opportunity to benefit public health – *Lesley James*
- From glam to gruesome, a world-class policy win: How Canada took plain packaging for tobacco up a notch – *Lesley James*
- Winning the West: Preventing the renormalization of smoking in Canada's western provinces – *Les Hagen*
- Reporting from the shadows: Canada's compliance with the WHO Framework Convention on Tobacco Control – *Les Hagen*
- Developing and pilot testing an evidence-based online tobacco retailer education program for Alberta – *Fadi Hammal*

Moderator

- John Atkinson, Director, Cancer Prevention and Tobacco Control, Canadian Cancer Society, Ontario Division

FIRST NATIONS, INUIT, AND URBAN INDIGENOUS COMMUNITY-LED APPROACHES TO COMMERCIAL TOBACCO REDUCTION

This symposium will provide an overview of the development and implementation of community-based initiatives that aim to reduce non-traditional tobacco use in Indigenous communities in Ontario. The session will include a discussion of work done in local communities (variously directed toward youth, teens and adults) as well as specific communities, including pre- and postpartum women and their families and the 2-Spirit community. Lessons that support the local development and implementation of tobacco reduction initiatives will be shared. The concept of a community of practice (CoP) framed around "those interested in reducing the effects of colonization, mediated through commercial tobacco" will be discussed as one approach that may help to facilitate relationships beneficial to all participants and advance shared CoP goals.

Participants will gain a better understanding of approaches to addressing commercial tobacco use, increasing community collaboration, embedding peer support, reducing silos, and enhancing sustainability.

Learning Objectives

- Identify and share regional programming ideas.
- Recognize challenges and share potential solutions for working with diverse groups within a community and between communities and funding institutions.
- Identify approaches to building and supporting relationships.

Presenters

- Amanda Boucha, Tobacco Reduction Coordinator, Kenora Chiefs Advisory
- Cherylee Bourgeois, Exemption Métis Midwife, Seventh Generation Midwives Toronto
- Keith McCrady, Executive Director, 2-Spirited People of the 1st Nations

Moderator

- Michael Anderson, Research Member, Waakebiness-Bryce Institute for Indigenous Health, University of Toronto

TUESDAY 22 SEPTEMBER

14:15-15:15

CONCURRENT SESSIONS

VIRTUAL CARE: HOW TO DELIVER REMOTE SMOKING CESSATION AND VAPING CESSATION TREATMENT

This workshop will provide an overview of what providers should consider when delivering remote smoking cessation treatment to patients who smoke or vape. The workshop will review the latest evidence for the provision of smoking cessation treatment, including for those who vape. Participants will also learn about technologies and modalities that can be used to deliver remote smoking cessation treatment safely and effectively, including behavioural and pharmacological treatments and follow-up care. After attending this workshop, participants will have the knowledge and skills to provide remote smoking cessation interventions to their patients.

Learning Objectives

- Describe the technologies that can be used for the provision of smoking cessation behavioural counselling and patient follow-up care.
- Explain how to select and provide smoking cessation pharmacotherapies to patients in a remote setting.
- Provide a remote smoking cessation intervention to patients.

Presenters

- Kate Walker, Evaluation and Program Development Lead, Ottawa Model for Smoking Cessation, University of Ottawa Heart Institute
- Jo-Anne Gagnier, Nurse Manager, Ottawa Model for Smoking Cessation, University of Ottawa Heart Institute
- Sarah Mackler, Manager, Ottawa Model for Smoking Cessation, University of Ottawa Heart Institute

Moderator

- Kerri-Anne Mullen, Scientist, University of Ottawa Heart Institute

15:15-15:25

STRETCH BREAK

15:25-16:30

PLENARY II

TOBACCO AND VAPING: EQUITY MATTERS

Tackling equity issues requires an understanding of the root causes of outcome disparities within our society. Panelists will share insights on progress (or lack of progress) being made to support populations disproportionately affected by tobacco use and vaping, and will address current inequities that continue to plague tobacco and vaping control efforts. Themes of analysis and discussion will include Indigenous Peoples, gender and sex, low socio-economic groups, blue-collar workers, LGBTQ+, and people with mental health challenges.

Evidence and personal perspectives will be shared to illustrate the magnitude of equity issues in Canada and to illustrate how tobacco- and vaping-related disparities (including stigma) impact underserved populations. Gaps in our understanding and knowledge base will be highlighted with specific research, policy and programming calls to action. Panelists will discuss strategies to reduce tobacco- and vaping-related inequities among underserved populations in Canada and draw upon progress made elsewhere for inspiration.

Panelists

- Cynthia Callard, Executive Director, Physicians for a Smoke-Free Canada
- Michael Anderson, Research Team Member, Waakebiness-Bryce Institute for Indigenous Health, Dalla Lana School of Public Health, University of Toronto
- Smita Pakhalé, Clinical Research Chair in Equity & Patient Engagement in Vulnerable Populations, Ottawa Hospital Research Institute
- Dan Loewen, Executive Faculty at Canada's School of Public Service; Longtime activist in anti-racism, gender equality, smoking cessation, HIV/AIDS, socioeconomic marginalization

Moderator

- Ian Culbert, Executive Director, Canadian Public Health Association

WEDNESDAY 23 SEPTEMBER

11:55-12:00

OPENING AND VIRTUAL INSTRUCTIONS

12:00-12:55

PLENARY III

TOBACCO, VAPING AND COVID-19

The COVID-19 pandemic has affected every facet of our lives, with the provision of tobacco cessation services being no exception. Our understanding of the association between tobacco use and vaping and the risk of SARS-CoV-2 virus infection continues to grow and evolve. At the same time, depression, anxiety and stress during COVID-19 are associated with changes in tobacco use and vaping. Panelists will present the most recent evidence regarding the impact of tobacco use and vaping on the progression of COVID-19 and discuss how to leverage this knowledge to support ongoing cessation efforts. There are ongoing challenges to and opportunities for service delivery and advocacy during a global pandemic.

This session will discuss the various contextual elements – including the realignment of public health resources, government prioritization, media attention, infrastructure closures such as schools and workplaces, the social determinants of health, and increased motivations to quit smoking or vaping – and how they can be leveraged moving forward.

Presenters

- Brent Friesen, Medical Officer of Health, Commercial Tobacco Non-medical Cannabis Program; Medical Director, Accreditation; Alberta Health Services
- Peter Selby, Chief of Medicine in Psychiatry Division; Clinician Scientist, Centre for Addictions and Mental Health

Moderator

- Andrew Pipe, Professor, Faculty of Medicine, University of Ottawa

12:55-13:00

STRETCH BREAK

13:00-14:00

CONCURRENT SESSIONS

ORAL PRESENTATIONS 3

Presenters

- The vaping market in Canada, 2019 – *Robert Nugent*
- Flavour bans and e-cigarette users: A close look at users with and without a history of tobacco use – *Myles Davidson*
- Respecting culture: First Nations Health Authority approach to smoking/vaping cessation and prevention – *Larissa Coser*
- The Keep Tobacco Sacred collaboration – *Treffrey Deerfoot*
- A startling epidemic: A qualitative analysis of Indigenous youth vaping in 5 BC communities – *Stevie Thompson*
- Segmenting e-cigarette users based on SURPS can identify groups with stronger vaping motives to better prevent initiation and continued use – *Myles Davidson*
- Advocacy success: E-cigarette and tobacco legislation in Nova Scotia and Prince Edward Island – *Kelly Cull*

Moderator

- Frank Welsh, Director of Policy, Canadian Public Health Association



BUILD SMOKE-FREE: SUPPORTING TOBACCO CESSATION AND CULTURE SHIFT ON CONSTRUCTION SITES

The Build Smoke-Free (BSF) session will describe approaches used at various levels of the construction industry to increase support for reduced barriers to tobacco cessation.

Presenters from four sectors will describe:

- Key steps of the 12-week program roll-out, featuring tailored, targeted communication approaches to work with the hierarchy of construction sites;
- Methods to boost positive culture shift for smoke-free work sites;
- Examples of tools that resonated more/less with the population, including: CO monitoring, nicotine replacement therapy, in-person site visits, running a Contest for All, and including smokers and non-smokers and individualized cessation supports via Quit Coach referrals;
- Evaluation strategies and results from Year 1 (2019);
- How a pandemic pivot plan was devised by the project team for new 2020 scope, processes and tools to provide a Virtual BSF program; and
- Factors contributing to the normalization of tobacco use in the trades and a prevalence that is more than twice the Canadian average.

Learning Objectives

- Describe factors that contribute to tobacco use in the trades.
- Explore customized approaches to deliver key messages in unconventional settings characterized by outdoor spaces, time constraints and physical safety risks.
- Provide creative access to evidence-based cessation tools on and off site.
- Outline approaches used to shift organizational and individual attitudes towards smoke-free environments within the construction industry.

Presenters

- Heidi McKean, Public Health Nurse, Ottawa Public Health
- Sarwar Hussain, Director, Innovations, Operations & Strategy for Nicotine Dependence Service, Centre for Addiction and Mental Health
- Karen Kuzmich, Team Lead, Cancer Prevention, Canadian Cancer Society
- Kenny Tuff, Regional Health, Safety Environment Manager, EllisDon

Moderator

- Jolene Dubray, Research Officer, Ontario Tobacco Research Unit



LGBTQI2S+ YOUNG ADULT SMOKING CESSATION: EARLY FINDINGS FROM A MARKET ANALYSIS

This symposium will discuss preliminary results from an initiative seeking to better understand the complex dynamics of smoking behaviours among LGBTQI2S+ in three pilot cities in Ontario and Quebec. The results will inform the development of a social marketing campaign aimed at changing the social climate around smoking in this population.

This topic is an important examination of tobacco use in a diverse, often marginalized, community where smoking is commonly used as a coping mechanism and a means to connect with other community members. Members of LGBTQI2S+ communities continue to have higher rates of tobacco use, while other populations have either remained the same or decreased. The prevalence of cigarette smoking was 35% for LGBTQI2S+ young adults aged 18 to 24 compared to just 23% for same-aged cisgender heterosexual individuals in Canada in 2014.

Learning Objectives

- Identify the intersections of different factors that impact smoking among LGBTQI2S+ populations.
- Explore results of participants' own projects by gender identity and sexual orientation, as well as other important variables.
- Measure complex issues such as stigma and stress in meaningful ways in order to capture their impact on smoking behaviours.

Presenters

- Bruce Baskerville, Senior Evaluation Specialist, Canadian Institutes of Health Research
- Michael Chaiton, Independent Scientist, Centre for Addiction and Mental Health; Associate Professor, Dalla Lana School of Public Health, University of Toronto
- Lynn Planinac, Research Officer, Ontario Tobacco Research Unit, Dalla Lana School of Public Health, University of Toronto
- Christian Tanguay, Executive Director, Centre communautaire LGBTQ+ de Montréal

Moderator

- Robert Schwartz, Executive Director at the Ontario Tobacco Research Unit; Professor, Institute of Health Policy Management and Evaluation, Dalla Lana School of Public Health, University of Toronto

ORAL PRESENTATIONS 4

Presenters

- Investigating individual and school-level factors influencing vaping initiation among Canadian high school students in the COMPASS study – *Gillian Williams*
- Trends in youth e-cigarette and cigarette use between 2013 and 2019: Insights from the COMPASS study – *Adam Cole*
- VapeFree.me – Digital vape cessation solution – *Suzanne Gaby*
- Reaching teens and young adults through digital influencers – Tobacco cessation and youth vaping – *Kelly Bagg*
- Consider the Consequences of Vaping campaign – *Kelly Bagg*
- Not an experiment: A web-based health promotion initiative to prevent e-cigarette use among youth in grades 7-12 – *Cindy Baker*
- Lung Health Foundation: Online smoking and vaping cessation program for youth – *Sharon Curtis*

Moderator

- Lesley James, Heart and Stroke Foundation of Canada

A MENU OF OPTIONS TO REFORM TOBACCO RETAILING

This session will describe current tobacco industry practices to force and encourage retailers to sell cigarettes, and describe ways in which other jurisdictions have avoided or regulated this issue.

Presenters will explore how Canada has regulated retail distribution for other problematic substances, describe regulatory options suitable for Canadian municipal, provincial and federal regulators, and provide an opportunity to discuss the merits and weaknesses of various approaches.

Learning Objectives

- Describe the threat to public health imposed by the unregulated relationship between tobacco manufacturers and retailers.
- Evaluate potential tools to better regulate wholesale and retail distribution of tobacco products.
- Prepare proposals to improve control over tobacco wholesale and retail distribution in participants' jurisdictions.

Presenters

- Les Hagen, Action on Smoking and Health
- Flory Doucas, Co-director, Coalition québécoise pour le contrôle du tabac
- Rob Cunningham, Senior Policy Advisor, Canadian Cancer Society
- Cynthia Callard, Executive Director, Physicians for a Smoke-Free Canada

Moderator

- Neil Collishaw, Research Director, Physicians for a Smoke-Free Canada

EMERGING TRENDS IN VAPING AMONG YOUTH AND YOUNG ADULTS

Participants in this symposium will benefit from new insights into vaping behaviours among young people in Canada, the need for developing and evaluating evidence-based vaping cessation interventions, and innovative approaches to developing evidence-based vaping cessation interventions that are co-designed with young people.

Learning Objectives

- Identify and apply evidence-based interventions for vaping cessation among young people.
- Identify barriers and facilitators to vaping cessation that will have implications for policy and practice.
- Identify strategies for increased engagement among young people in public health research on vaping, specifically in developing effective vaping cessation interventions.

Presenters

- Bruce Baskerville, Senior Evaluation Specialist, Canadian Institutes of Health Research
- Rui Fu, Analyst, Ontario Tobacco Research Unit; PhD Candidate in Health Economics, Institute of Health Policy, Management and Evaluation, Dalla Lana School of Public Health, University of Toronto
- Sherald Sanchez, Research Coordinator, Ontario Tobacco Research Unit, Centre for Addiction and Mental Health; PhD Student, Institute of Medical Science, University of Toronto

Moderator

- Michael Chaiton, Independent Scientist, Centre for Addiction and Mental Health; Associate Professor, Dalla Lana School of Public Health, University of Toronto

As youth vaping rates continue to skyrocket, some provinces/territories are leading the charge on strong regulations to curtail the youth vaping crisis. However, there is still a need for comprehensive regulations to bring cohesion to existing provincial/territorial regulatory initiatives while keeping vaping products available for adult smokers under strict parameters.

While results from clinical trials are suggesting that some vaping products may be effective for cessation, knowledge of the unintended consequences and harms associated with vaping continues to grow. The panelists will discuss the policy implications of allowing smokers access to vaping products while minimizing their misuse by youth and non-smokers and how governments can strike the right balance between harm reduction and responsible public health policy.

Presenter

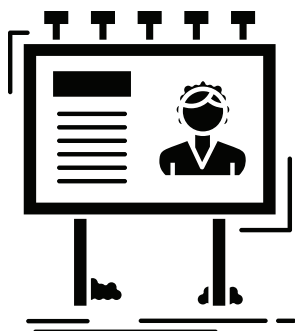
- K. Michael Cummings, Professor, Department of Psychiatry & Behavioral Sciences, Medical University of South Carolina

Moderator

- Mohammed Al-hamdani, Director of Health Initiatives, Lung Association of Nova Scotia



DIGITAL POSTERS



Due to the reduced presentation time in the virtual format, posters will not be presented live. Instead, registered participants are encouraged to view the posters and interact directly with presenting authors in the Meeting Hub during the Forum.

1. Past-six-month pod-type device use associated with persistent and almost daily vaping in cohort of Canadian youth and young adults – *Safa Ahmad*
2. Perceptions and experiences of vaping among young e-cigarette users: A qualitative study considering age, gender, and tobacco use – *Mohammed Al-hamdani*
3. Understanding the perspectives of youth and young adult e-cigarette users in Canada – *Mohammed Al-hamdani*
4. Canada's Tobacco Labelling Experience – Lessons learned and contribution towards the goal of less than 5% tobacco use by 2035 – *Andres Busse*
5. The Tobacco and Vaping Product Act: 28 months later – *Neil Collishaw*
6. The influence of cigarette packaging on Canadian smokers' interactions with cessation messages – *Christine Czoli*
8. Using documentary film to promote smoking cessation in Canada's North – *Jennifer Gibson*
9. Is Canadian federal legislation effective in preventing youth access to vaping initiation products? A secret shopper and online study – *Simonne Horwitz*
10. Tobacco sales in Canada, 2019-20 – *Christopher Houston*
11. Smoking in the COVID-19 era – *Lisa Kauri*
12. The impact of cannabis legalization on tobacco smoking and vaping regulations in Alberta – *Brent Friesen*
13. Strong public support for a regulatory approach to vaping: An analysis of Heart & Stroke commissioned polling – *Stephanie Menezes*
14. Break it Off - Young adult tobacco cessation campaign – *Jessica Rackley*
15. 'Escape the Vape': A youth approach to tackling the vaping crisis – *Saadia Sarker*
16. Municipal and public engagement for healthy public policy – *Melanie Seguin*
18. Defining the chemical space of vaping liquid flavours and flavour categories – *Kelly Thickett*
19. Predictors of net increase in vaping dependence among youth and young adults over 12 months – *Tianru Wang*
20. Make the perpetrators pay: Billing tobacco companies for mitigating tobacco use – *Angeline Webb*
21. Tobacco affordability: A comparative review of Canadian provinces – *Melissa Worrell*
22. Public Health England and the "95% Less Harmful" Claim: An analysis – *Maggie Zhang*

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OUR VISION

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OUR MISSION

CPHA's mission is to enhance the health of people in Canada and to contribute to a healthier and more equitable world.

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NOTRE VISION

Un monde de santé et de justice

NOTRE MISSION

L'ACSP a pour mission de rehausser la santé des gens au Canada et de contribuer à un monde plus sain et plus équitable.