



## **LOFT Community Services VP, Philanthropy and Communications**

*LOFT Community Services is grateful to be able to offer services in this territory. This has, and continues to be, a home for many Indigenous persons for thousands of years. LOFT acknowledges the Tobacco, Petun, and Huron-Wendat Nations. We acknowledge the other confederacies and communities of Nations including the Anishinabek, Haudenosaunee, Inuit, and Métis Peoples. We also recognize the First Nations and their ancestors in the area including, The Mississaugas of The Credit, the Chippewas of Georgina Island, the Chippewas of Rama, Six Nations of the Grand River, and the Mississaugas of Scugog Island. Thank you. Please take some time to be present, have a moment of reflection and think about how you are acting toward Truth and Reconciliation.*

[LOFT Community Services](#) (LOFT) provides support and hope to people facing the most complex combinations of mental and physical health challenges, addictions, dementia, and/or homelessness, and offers a wide range of community-based services, supportive housing units, and specialized programs for at-risk and equity-deserving individuals. Emboldened by its mission to help community members achieve optimal health and well-being, LOFT is firmly committed to its values of compassion, collaboration, and community delivered with dignity, innovation, and excellence. LOFT is poised for continued growth. It is within this context that LOFT Community Services invites applications and nominations for the role of **VP, Philanthropy and Communications**—a position well suited to an experienced fundraising, strategy, and communications professional to join an innovative organization committed to generating positive impact.

As a senior leader within the organization, the Vice President, Philanthropy and Communications will be responsible for making significant contributions to the successful achievement of the core values, goals, and strategies of LOFT's new Strategic Plan. Within these contributions, is a strong focus on leading the development and implementation of a \$30M campaign, while also developing and delivering LOFT's fundraising, marketing, and communications. The role requires an individual that possesses a strong internal as well as external communications

background and skills , further building the messaging on the organization's brand awareness, strategy, and fundraising needs.

Over the course of the pandemic, LOFT responded to those in need in record numbers—serving 13,969 individuals (from youth to seniors) in 2022 alone and housing 1,788 people. LOFT's holistic programming and services are offered across multiple locations in the Toronto, York Region, and Simcoe-Muskoka areas. LOFT is an award-winning organization who is internationally accredited. LOFT is proud that its CEO, Heather McDonald, received the National 2022 Changemakers Award provided by *The Globe and Mail's* Report on Business Magazine.

Lastly, LOFT is also seeking a creative and resourceful leader who not only inspires a culture of philanthropy within the organization, but also is apt at creating systems that facilitate accountability and ownership to build up this culture.

### **Qualifications**

Among the qualifications being sought in candidates, the incoming leader must have a deep and abiding commitment to advancing reconciliation, equity, diversity, and inclusion in all its forms and must believe, intrinsically, in the importance of leading with curiosity and welcoming ideas that can later be synthesized and turned into possibility. While all candidates are encouraged to apply and, in so doing, share how they see themselves adding value to the LOFT Community Services environment, the following credentials and/or experiences are seen as possible markers of the candidates most likely to realize success in the role: A) a demonstrated passion for not-for-profit philanthropy with experience working in a healthcare environment is considered an asset; B) strong understanding of trends in the philanthropic sector with the ability to use and share this knowledge in a manner that inspires innovation and advances day to day and longer-term goals and activities; C) experience in brand marketing and development in not for profit and/or healthcare environments; D) knowledge of digital media, as well as tools and technology to support fundraising success and overall efficiency, including donor management and/or CRM database, including Raiser's Edge; E) University degree in relevant discipline and relevant professional designation such as CFRE or CRM.

### ***How to Apply***

*LOFT Community Services is committed to fostering an inclusive and accessible environment and is dedicated to building a workforce that reflects the diversity of the community in which we live and serve. Applications are encouraged which indicate diversity in culture, race, sexual orientation, gender identity and experience that reflects the clients and communities we serve.*

*LOFT Community Services is partnering with BIPOC Executive Search to ensure an applicant list that is diverse and is as intersectional as possible. **All interested applicants can send their resume to Helen Mekonen and Christopher Lee by e-mailing [clee@bipocsearch.com](mailto:clee@bipocsearch.com)** , or can apply through the BIPOC Executive Search mobile app.*

*In accordance with the AODA Act, for applicants living with a disability accommodation will be provided throughout the search process. Should accommodation be required, please make Helen Mekonen aware by using the above address.*

*We thank everyone for their expression of interest—and are truly appreciative of the time individuals put into applying—but with the limitations of time only those selected for an interview will be contacted.*

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